

Annual Report

SENECA FALLS LIBRARY | 2011

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Dear Fellow Patrons

2011 has been a very busy year at the Seneca Falls Library. Our patron visits were up to over 43,000! The number of people attending our programming increased, as did the number of patrons using our computers. A very successful year!

During 2011 we completed our NYS Family Literacy Grant. The outreach funded by the grant was very well received in the community. Tara Montoney has joined us as the new children's librarian. She is a great addition to a wonderful staff. The Children's Book Festival last month was well attended and very successful. Author and illustrator, Suzanne Bloom, read to the children and discussed her work. She even got some of the adults into the act. It was a very enjoyable morning. Tara also has plans underway for a Graphic Novel Program, our annual Summer Reading Program and Mini Golf! Please check out all our programming on our website.

This year I would like to recognize two individuals who spend countless hours volunteering for us at the library. Mr. Sam Dickieson and Mr. Ed Chase are part of the daily life of the Seneca Falls Library and have been for many, many years. They put in hundreds of volunteer hours each year, and we could not turn on the lights without them! When you see them next, please thank them for all they do.

Many Thanks,

A handwritten signature in cursive script that reads "Gretchen Koch".

Gretchen Koch
President, Board of Trustees

HIGHLIGHTS: 2011 BY THE NUMBERS

Circulation of materials rose to 47,028 items, up from 45,909 in 2010. We also **loaned** 5,651 items to patrons of other libraries and **borrowed** 8,223 items from other libraries for Seneca Falls patrons.

Computer use continued to remain high in 2011, reaching 13,614. That figure *doesn't* include the many patrons who bring their own laptops and other connected devices to take advantage of our free WiFi!

Programs were both plentiful and well-attended: 4,815 people came to 171 free programs at the library.

In February of 2011, Seneca County Libraries announced **Seneca Shares**, a new initiative designed to enhance service to local patrons. The hallmark of this effort is the use of a common card for all five Seneca County libraries. The **common card** not only takes up less wallet space, it also combines borrowing information from all Seneca County libraries into one record. This means that the many people who use more than one library can see everything they have checked out at every Seneca County library, a much more convenient system than having to contact each individual library about their items. Users are also granted immediate access to new items in all five libraries with the common card, not just the library they happen to be visiting.

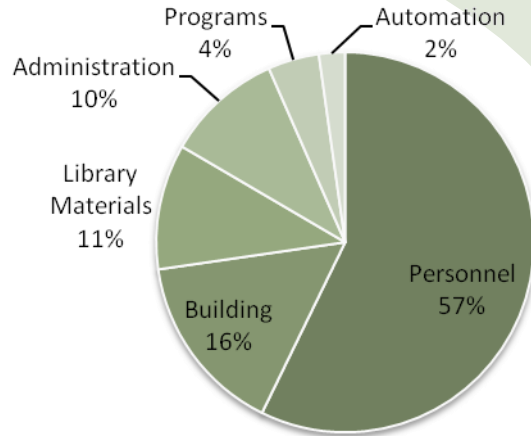
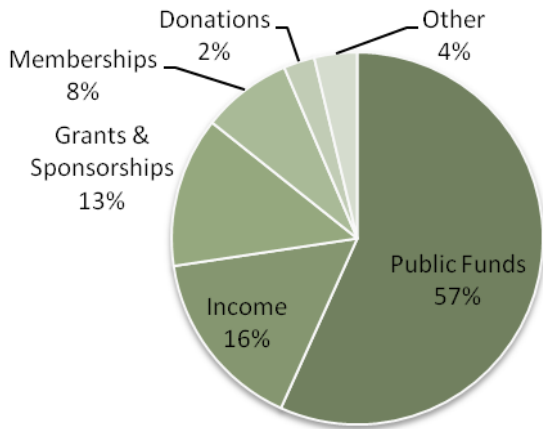
We provided free **meeting room space** to 35 local groups and non-profits, which includes a full kitchen and access to equipment for presentations.

Library use jumped by nearly 8% since 2010, with 43,480 visits to our building in 2011 - that's an average of more than 3,600 visits each month.



Miss Tara and her young friends model kimonos and parasols from *Aunt Helen's Closet*, a summer reading program supported by Seneca Meadows.

Financial Summary



Income: \$304,203

Public Funds **\$172,650**

SFCSD library tax levy, Town of Seneca Falls, Seneca County

Income **\$48,317**

Endowment interest, fines, replacements, copy/print fees

Grants and Sponsorships **\$39,772**

One-time grants for specific programs from public and private funders, United Way, Friends of the Library

Memberships **\$23,866**

Contributions from Library Association Members

Donations **\$8,245**

Contributions for memorial/honor books, other uncategorized support

Other **\$11,353**

Refunds, rebates, special events

Expenses: \$309,909

Personnel **\$177,396**

Salaries, benefits, payroll taxes

Building **\$47,932**

Utilities, insurance, furniture and equipment, maintenance, repairs

Library Materials **\$33,215**

Books, audio/visual materials, serials, etc.

Administration **\$30,906**

Postage, office supplies and services, board liability, professional fees, advertising, etc.

Programs **\$13,557**

Performers, speakers, workshops, related supplies

Automation **\$6,903**

Fees for automated circulation system and online catalog

Money to fund the library's operating expenses comes from a number of sources. We receive **public support** from a voter-approved tax levy on residents of the Seneca Falls Central School District and voluntary contributions from the Town of Seneca Falls and Seneca County. Our generous **association members** are individuals and businesses who donate to our annual membership drive; donations also come in the form of **honor and memorial books** purchased by loved ones and friends. We also apply for and win funding from **grant-making organizations** for specific programs.

We are so grateful to everyone who funds the library and we work very hard to limit our costs and use what we have to provide to best possible materials and services to our community!

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*Their generous gifts will help the library to
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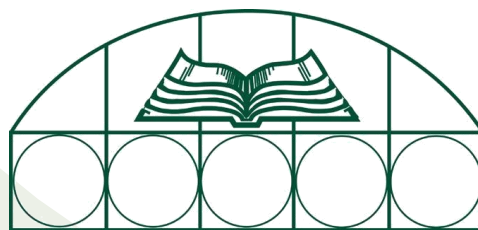
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We would also like to thank everyone who shared their time and talents by supporting our programming and fundraising efforts this year, especially the Friends of the Seneca Falls Library.

Thank you!



Seneca Falls Library

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