

# Annual Report

SENECA FALLS LIBRARY | 2012

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Dear Fellow Patrons,

It has been another wonderful year at the Seneca Falls Library! We had record visitor and program attendance in 2012! We have offered all sorts of programs from Cooking with Kids to the Withers Family Concert Series. And we are always looking for new ideas and suggestions for programming! Patron use of our computers and wifi has also increased substantially. The Library continues to offer downloadable audio and e-books and digital magazines, and we have seen remarkable increase in their usage.

The Board wants to welcome our new Development Director, Michelle Robbins. She has an extensive background in development and lives in Geneva with her family. Michelle has been a wonderful addition to our super staff and we are pleased to have her with us!

This year, we would like to recognize a wonderful group of volunteers - The Friends! Besides running the Book Sales and donating the proceeds, the Friends do all sorts of volunteer work that benefits the Library. Michelle has had them collating, folding and organizing mailings. A job that can seem as if it goes on forever! The Friends have also volunteered at the Children's Book Festival and helped with many of our programs. They are a wonderful group....and they are always looking for additional members! So don't put it off....get involved with the Friends today!

Many Thanks,

A handwritten signature in black ink, appearing to read "Gretchen Koch".

Gretchen Koch  
President, Board of Trustees

# HIGHLIGHTS: 2012 BY THE NUMBERS

**Circulation** of materials rose to 49,746 items, up from 47,028 in 2011. We also **loaned** 5,651 items to patrons of other libraries and **borrowed** 8,223 items from other libraries for Seneca Falls patrons.

**Computer use** continued to remain high in 2012, reaching 12,488. That figure *doesn't* include the many patrons who bring their own laptops and other connected devices to take advantage of our free WiFi!

**Programs** were both plentiful and well-attended: 7,004 people came to 309 free programs at the library in 2012 compared to 4,815 people and 171 free programs in 2011.

**Library use** jumped by nearly 11% since 2011, with 49,220 visits to our building in 2012 - that's an average of more than 4,101 visits each month.



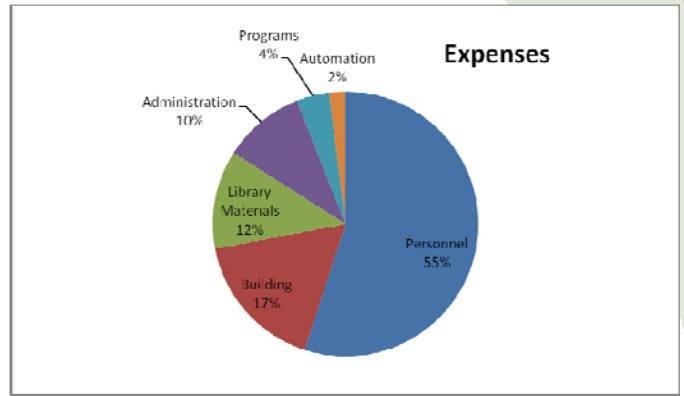
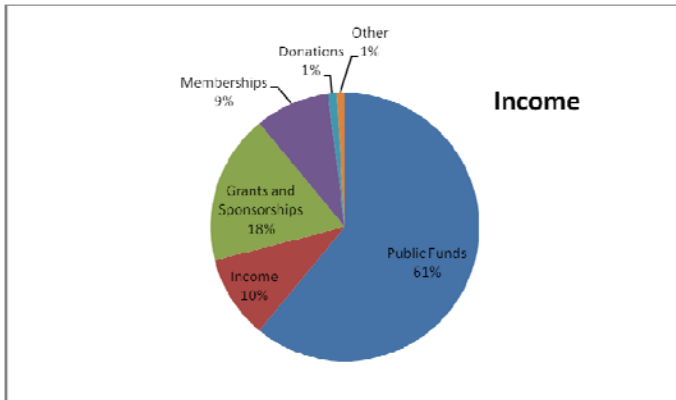
Participants of one of our many wonderful children's programs.



*Mark Benjamin, Community Relations Director at Seneca Meadows, presents Board President Gretchen Koch with a donation for children's materials. Behind them from left to right are Children's Librarian Tara Montoney, Library Director Mike Caraher and past Development Director Nickie Marquis.*

We provided free **meeting room space** to over 35 local groups and non-profits, which includes a full kitchen and access to equipment for presentations.

# Financial Summary



**Income: \$310,183**

<b>Public Funds</b>	<b>\$188,650</b>
SFCSD library tax levy, Town of Seneca Falls, Seneca County	
<b>Income</b>	<b>\$31,407</b>
Endowment interest, fines, replacements, copy/print fees	
<b>Grants and Sponsorships</b>	<b>\$58,233</b>
One-time grants for specific programs from public and private funders, United Way, Friends of the Library	
<b>Memberships</b>	<b>\$26,694</b>
Contributions from Library Association Members	
<b>Donations</b>	<b>\$671</b>
Contributions for memorial/honor books, other uncategorized support	
<b>Other</b>	<b>\$4,528</b>
Refunds, rebates, special events	

**Expenses: \$309,362**

<b>Personnel</b>	<b>\$169,879</b>
Salaries, benefits, payroll taxes	
<b>Building</b>	<b>\$52,527</b>
Utilities, insurance, furniture and equipment, maintenance, repairs	
<b>Library Materials</b>	<b>\$38,464</b>
Books, audio/visual materials, serials, etc.	
<b>Administration</b>	<b>\$30,742</b>
Postage, office supplies and services, board liability, professional fees, advertising, etc.	
<b>Programs</b>	<b>\$10,723</b>
Performers, speakers, workshops, related supplies	
<b>Automation</b>	<b>\$7,027</b>
Fees for automated circulation system and online catalog	

Money to fund the library’s operating expenses comes from a number of sources. We receive **public support** from a voter-approved tax levy on residents of the Seneca Falls Central School District and voluntary contributions from the Town of Seneca Falls and Seneca County. Our generous **association members** are individuals and businesses who donate to our annual membership drive; donations also come in the form of **honor and memorial books** purchased by loved ones and friends. We also apply for and win funding from **grant-making organizations** for specific programs.

*We are so grateful to everyone who funds the library and we work very hard to limit our costs and use what we have to provide to best possible materials and services to our community!*

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for their generous support. We couldn't do it without you!**

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NOTE: Every effort has been made to ensure that our listing is accurate. If there are any errors or omissions, please accept our apologies and do contact Michelle at 568-8265 ext. 4 so that we may correct our records.

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*Their generous gifts will help the library to  
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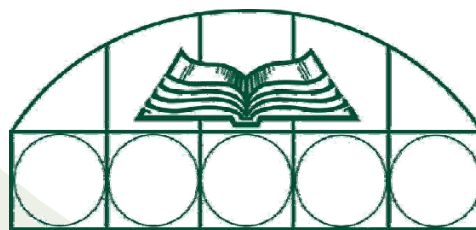
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**We would also like to thank everyone who shared their time and talents by supporting our programming and fundraising efforts this year, especially the Friends of the Seneca Falls Library.**

***Thank you!***



**Seneca Falls Library**

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